



CETEC ERP

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SUGGESTED KEYWORDS

manufacturing, software,
austin, startup, cloud, erp,
enterprise, companyABC

Sydney-based Manufacturer Advantage Line Self-implements Fully Integrated Cloud ERP

TWITTER PITCH: “Advantage Line of Sydney Australia has self-implemented @CetecERP to manage projects, orders, and inventory for their largest client!”

SUMMARY: “Sydney-based Manufacturer Advantage Line self-implemented Cetec ERP, a fully integrated, forward-thinking web-based ERP software platform, in an effort to manage end-to-end business process.”

AUSTIN (23 April 2020) -

Advantage Line, a signage and display manufacturer in Sydney, Australia, has successfully self-implemented their cloud-based, full-suite ERP, undercutting what are typically expensive, complicated ERP implementation standards. They now are looking forward to using the full set of features in Cetec ERP to manage their entire business, from quoting to accounting.

Advantage Line sought a straight-forward web-based ERP because they needed a way to successfully manage operations and third party logistics related to one of their largest clients. In what is a common growth inflection point for small and mid-sized businesses, Advantage Line is finally replacing their system of spreadsheets for orders, inventory, and accounting, with a single accessible, reliable system.

“We had been looking for a simple to use, fully integrated system that we could implement to coincide with a new project for one of our major clients. We looked at many different options, but Cetec ERP stood out as something that suited our needs, low cost, and straight forward for us to implement” - Carol Dowden, General Manager

Before launching Cetec ERP, Advantage Line used spreadsheets and tribal knowledge to manage the operations and inventory for one of their largest customers. They needed a cost-effective solution to manage the data and improve operations supporting their client’s project. After their successful implementation of the system on this project, Advantage Line now looks to leverage Cetec ERP to support their entire business - from quoting all the way through to accounting.

Advantage Line was able to successfully **self-implement** business operations onto the Cetec ERP platform, undercutting the massive costs typically associated with an ERP implementation project. They now have a key piece of their business running on one platform, and are looking to make use of Cetec’s fully native financials package to improve visibility, reporting, and efficiency across all sections of their business.

“Implementation was very straight forward. We had a few sessions with CETEC experts to get us started, and then as we progressed we were able to use the Support Team to answer any questions we had.” - Carol Dowden, General Manager

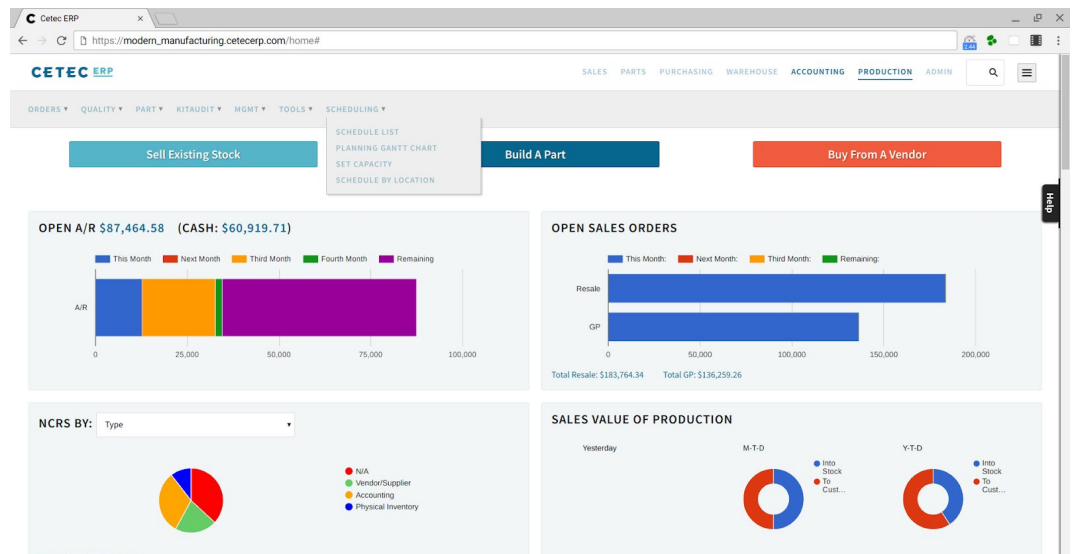
Photo:



Description of Photo: Cloud ERP Implementation of Cetec ERP At Company ABC, City/State.

Quote from Carol Dowden, General Manager at Advantage Line: “We had been looking for a simple to use, fully integrated system that we could implement to coincide with a new project for one of our major clients. We looked at many different options, but Cetec ERP stood out as something that suited our needs, low cost, and straight forward for us to implement” - Carol Dowden, General Manager

SCREENSHOT OF CETEC ERP APPLICATION:



Screenshot of Cetec ERP's mobile, web-native manufacturing ERP business suite.

LINKS:

URL: <http://cetecerp.com>

TWITTER: @CetecERP

FACEBOOK: <https://www.facebook.com/cetecerp/>

LINKEDIN: <https://www.linkedin.com/company/1981742>

YOUTUBE: <https://www.youtube.com/channel/UChTRZcocsRZKt9gWTDlrMaA>

ABOUT CETEC ERP:

Cetec ERP is disrupting a stagnant, high dollar industry that has resisted change for decades. Since 2015, and without any major marketing initiatives or venture capital funding, Cetec ERP has independently migrated hundreds of companies off legacy technology platforms like Oracle and NetSuite, saving companies hundreds of thousands of dollars, onto a new generation of lower cost ERP technology.

ABOUT COMPANY Advantage Line:

Advantage Line conceptualises and produces eye-catching point-of-purchase displays that encourage people to touch, pause and engage with your products. They partner

closely with clients to build long-term retail brand presence through the careful development and management of a distinct in-store marketing program.